

Mediakit

Craftkit provides you with apps for growing your shop. The apps in Craftkit save you time while building strong customer relationships on Etsy. Craftkit comes from the founders' experience as Etsy sellers, and they are constantly adding new features to ensure Etsy sellers have the latest features to succeed on Etsy.

Currently, Craftkit contains three apps: *Messenger*, *Stats*, and *Exporter*.

The Messenger app allows you to create mailers that automatically send out custom emails to paying customers. For example, if you want to send an email to remind your customers to leave a review after a certain amount of days, then you can create a mailer to accomplish it. This is an efficient way to promote your newsletter, social media accounts, discounts, and other products.

The Stats app gives you a useful overview of how your store is performing. The app provides you with a wide range of time intervals together with actionable insights and more advanced metrics than the Etsy dashboard.

The Exporter app makes it easy for you to export valuable data from your Etsy shop. The Exporter enables you to export all your receipts for a certain period, product information and, customer information to create a custom audience on Facebook within a couple of clicks.